



The warmest smile, the reddest lipstick, and the best birthday celebrations—these are just a few of the things you could count on about Margaret Isely. She was born in August 1921, and our company was born in 1955 while she was a young mother, going door-to-door with her husband and lending books on nutrition to the neighbors. To us, August is a month of celebration because it's Margaret's month. It's about remembering our origins and especially the woman whose nurturing spirit and passion for bettering her neighborhood still shape the culture of Natural Grocers today.

She wasn't content with big ideas staying silent—Margaret wanted to get everyone involved in improving the world together. She loved to engage about the things she believed in, whether it was Nutrition Education, climate change or sharing a good laugh. In the 1970s, her love of connection took on tangible form as a Tea Garden outside our original West Colfax store, became one of Natural Grocers' first community spaces. In 2019, her legacy has spread to stores throughout our company where folks can gather in our community rooms to share big ideas, enjoy healthy treats and learn about nutrition.

Caring about the people in her life wasn't just something she said; it was in the everyday details of what she did. One of our most popular crew benefits, Vitamin Bucks, comes from one of Margaret's nurturing traditions. From the beginning, she used to give an allowance for lunch, and back when a loaf of bread was less than 50 cents, that could build a tasty sandwich. Today, every good4u Crew member receives Vitamin Bucks with each paycheck, which they can spend on anything in our stores, and it still builds a tasty sandwich at 2019 prices.

Birthdays were the best with Margaret, and she never let one slip by without notice. She loved to take each Crew member out to lunch on their special day, which inspired the Birthday Bonus Pay that everyone at Natural Grocers now enjoys. This year marks our 64th anniversary as a company, and we're throwing a party in honor of the woman whose enthusiasm for birthdays has been passed on to the next generations! We hope you join us as we celebrate Margaret, who taught us what to value, how to love, and why you can't trust someone who doesn't like chocolate.

The Isely Family

References available upon request.

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OUR 5 FOUNDING PRINCIPLES

NUTRITION EDUCATION

HIGHEST QUALITY PRODUCTS EVERY DAY
AFFORDABLE*
PRICE

COMMITMENT TO OUR COMMUNITY COMMITMENT TO OUR good4u* Crew

WANT TO SAVE EVEN MORE ON YOUR PURCHASES WHILE **EARNING VALUABLE POINTS THAT** GIVE YOU CASH **REWARDS?**



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Go to natural grocers.com/join or simply text "Organic" to 41411

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100% ORGANIC FREE-RANGE EGGS

See Store for Details

*This offer is only available to registered {N}power® members at participating Natural Grocers stores. All items are available while supplies last; no rainchecks. We reserve the right to correct errors and to discontinue the pricing program for these products at any time without notice. Void where prohibited by law.



NATURAL GROCERS

SWEET AND SPICY KOREAN ROASTED CHICKEN THIGHS

SERVED WITH MUSHROOMS AND BOK CHOY

This weeknight-friendly dish takes advantage of the Korean chili sauce gochujang, a sweet and spicy sauce that livens up anything it touches. The roasted bok choy is just tender, with some of the leaves remaining a little crunchy, for an addictive veggie side.

INGREDIENTS

FOR THE CHICKEN

- 4 tablespoons gochujang (or Kimchi Hot Sauce)
- 2 tablespoons Natural Grocers Brand Raw and Unfiltered Clover Honey
- 2-6 teaspoons sriracha
- 2 tablespoons coconut aminos
- 4 teaspoons Natural Grocers Brand Organic Apple Cider Vinegar
- 3 tablespoons Natural Grocers Brand Organic Extra Virgin Coconut Oil, divided
- 2 tablespoons grated organic ginger
- 2 tablespoons minced organic garlic (from about 6 medium cloves)
- 2 pounds bone-in, skin-on chicken thighs

Salt and pepper

FOR THE MUSHROOMS AND BOK CHOY

4 medium-large organic baby bok choy

Salt and pepper

- 1 tablespoon Natural Grocers Brand Organic Extra Virgin Coconut Oil, melted
- 2 tablespoons coconut aminos, divided
- 1 (8-ounce) package organic cremini or button mushrooms, stems trimmed, small and medium mushrooms halved, larger mushrooms quartered
- 1 tablespoon grated organic ginger
- 2 teaspoons organic sesame oil (optional)

INSTRUCTIONS
TOTAL TIME: 45 MINUTES | SERVES 4

- Preheat oven to 400° F. Place one oven rack at the lowest setting and one at the center setting.
- 2. In a small saucepan set over medium heat, whisk together gochujang, honey, sriracha, coconut aminos, vinegar, 2 tablespoons coconut oil, ginger, and garlic. Bring to a boil and then immediately reduce heat to low. Simmer, stirring occasionally, for 3-4 minutes, or until sauce has thickened slightly. Remove from heat and set aside.
- 3. Heat a large heavy bottomed skillet (such as cast iron) over medium heat. Season both sides of the chicken thighs liberally with salt and pepper. Once the skillet is hot, add remaining tablespoon of coconut oil and swirl the pan to coat with the oil. Place as many chicken thighs as you can fit without overlapping, skin-side down. Cook undisturbed for about 5 minutes, or until the skins are browned. Flip and brown the other side of the thighs for about two minutes. (If your skillet is not large enough to hold all the thighs at once, you may need to cook in two batches). Drain all but about 1 tablespoon of the oil and chicken fat from the skillet and discard. Set the skillet aside.
- 4. Once the thighs have browned, place about a teaspoon of sauce in a glass baking dish for each thigh, reserving leftover sauce. Place each browned thigh, skin-side up, on top of each spoonful of sauce and transfer to the middle oven rack. Set a timer for 20 minutes.
- 5. Make the bok choy: Prep the bok choy by gently pulling the outer leaves back a little and flushing with water to remove any grit. Holding on to the base, shake the bok choy dry before slicing each one in half lengthwise. Place the bok choy in a large

- bowl, lightly season with salt and pepper and drizzle over the melted coconut oil and a tablespoon of coconut aminos. Toss to combine. Place the bok choy, cut side down, on a parchment-lined baking sheet.
- Once the chicken has been cooking for about 5 minutes, transfer the sheet pan with the bok choy to the bottom rack of the oven.
- 7. Return the skillet you used to brown the chicken to the stove top and heat to medium. Once hot, add the mushrooms and toss to coat with the oil that was left in the skillet. Cook, stirring occasionally, until the mushrooms are lightly browned and have just started to release their juices. Add the remaining tablespoon of coconut aminos and ginger. Sauté, stirring frequently, another 1-2 minutes, or until most of the coconut aminos have evaporated. Set aside.
- 8. After the chicken has baked for 20 minutes, check it and the bok choy for doneness. The chicken is cooked when it has reached an internal temperature of 165° F. It should no longer be pink in the middle and the juices should run clear when the thigh is pierced with a knife. The bok choy should be tender.
- 9. To serve, place the chicken and mushrooms on a serving platter or divide among four dinner plates. Drizzle the sesame oil over the bok choy and toss to coat. Transfer the bok choy to the serving platter or divide among the dinner plates. Serve immediately with the sweet and spicy sauce on the side (add some or all of the flavorful saucy drippings from the chicken baking dish to the sauce if you wish) and allow each person to add sauce to their chicken as desired.





DON'T STIR TOXINS INTO YOUR FRY!

By Charity Isely

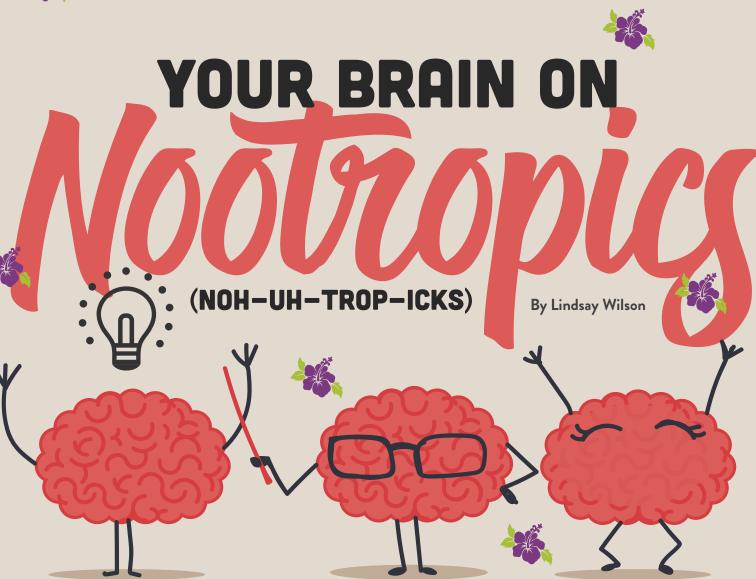
Metam potassium is not a micronutrient, it isn't delicious, and it isn't good for you. It is the pesticide most commonly used on conventional bok choy grown in California, with more than 20,000 pounds applied.xiii It is classified as carcinogenic, neurotoxic, and as a developmental and reproductive toxin.xiv Organophosphates are another group of common pesticides used on conventionally grown bok choy and they do not make for a healthy or tasty meal either. Evidence indicates that even low levels of exposure during pregnancy and early childhood are associated with cognitive and behavioral deficits and neurodevelopmental disorders in children.xv And it doesn't stop there, unfortunately. There are still more pesticides used on conventionally grown bok choy, including imidacloprid, a neonicotinoid, which we know are toxic to bees and other pollinators.

MAKE YOUR NEXT STIR FRY ORGANIC AND REAP THE BENEFITS—FOR YOU AND THE PLANET!

In addition to being grown without the use of toxic pesticides, studies have shown that organic produce has significantly higher levels of antioxidants than their conventional counterparts. xvi xvii And when you buy organic produce, you are doing so much more than supporting your own health—you are also supporting a system of agriculture that is actively building soil health, protecting water systems, cultivating safe spaces for our pollinator friends, and creating healthier work environments for farm workers and farming communities. It's a win-win for everyone!

References available upon request.





The human brain is a biological wonder. It's what makes us distinctly human and allows us to... well, to pretty much do every single thing that we do. But as much of a marvel as our brains are, sometimes they need a boost. Enter nootropics (noh-uh-trop-icks). Also known as "brain boosters," "smart drugs," and "cognitive enhancers," nootropics are substances that support healthy brain function. Do you enjoy a daily cup of coffee, or green or black tea? Then you're already experiencing the benefits of a nootropic substance (caffeine!).

Nootropics run the gamut, from supporting attention and focus, and memory and learning, to improving cognitive efficiency and brain plasticity. One of the exciting things about nootropics is that each one is unique and has its own mechanisms of action. They can work by providing essential nutrients to the brain; supporting the normal production of neurotransmitters; improving energy production in the brain; neutralizing free radicals and reducing

inflammation; stimulating the formation of neurons and new synapses; improving communication between neurons; increasing resiliency to stress; and supporting neuroplasticity, or the brain's ability to change.

While not an exhaustive list, the following nootropics are well-researched and are proven to have cognitive benefits.



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GAIA HERBS® NOOTROPIC FOCUS™

Supports healthy concentration and is made with a revitalizing blend of saffron, lemon balm, and spearmint.*

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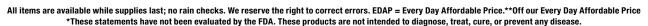




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An organic Dijon mustard with all the French country flavor and tangy gourmet taste mustard fans love.

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CranRich® Super Strength Organic Cranberries 90 sg

CranRich Super Strength Cranberry supports a healthy urinary tract.*

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NATURAL FACTORS®

B12 Methylcobalamin 1000 mcg 90 chew

Formulated for absorption to support energy, red blood cell production, and mental focus.*

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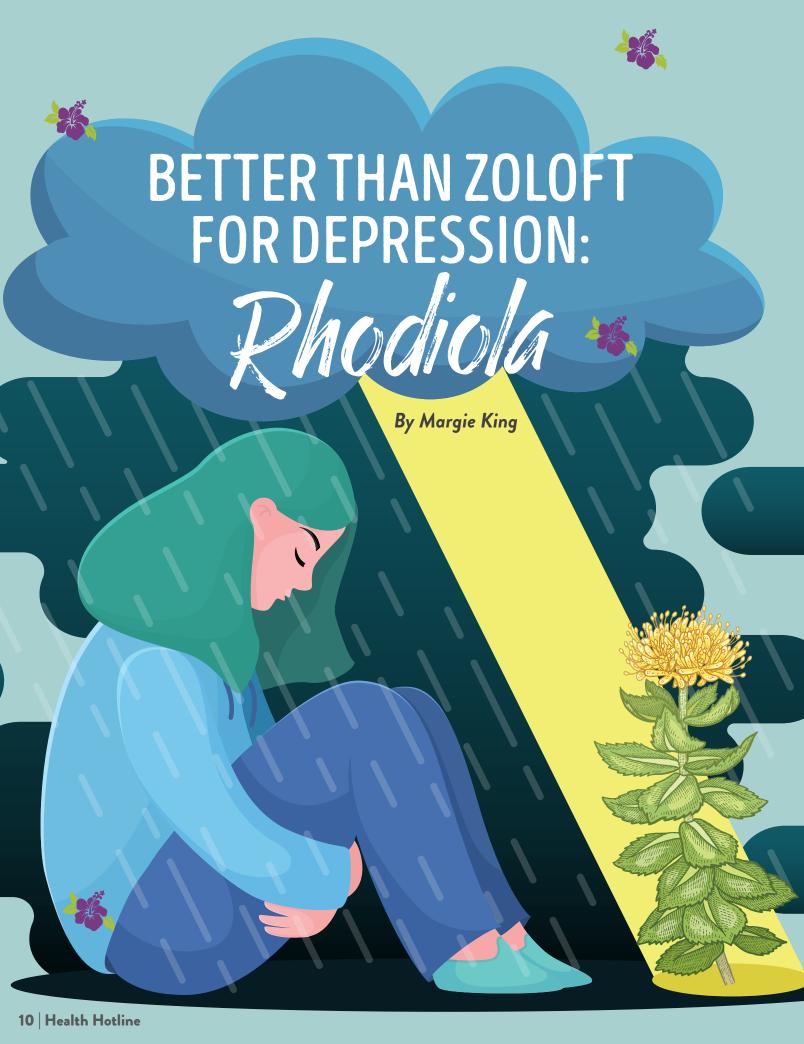


COUNTRY LIFE®

Sharp Thought® 30 cap

Contains a special conjugated complex of Phosphatidylserine (PS) and DHA from omega-3.*

EDAP \$23.19







WILL DOCTORS EVER OPT FOR AN HERB OVER A DRUG FOR DEPRESSED PATIENTS?



It may sound unlikely but researchers from the University of Pennsylvania think they should consider it.

In a randomized placebo-controlled trial doctors tested the herb rhodiola rosea against the conventional antidepressant therapy sertraline (Zoloft) in patients with major depressive disorder (MDD).

A diagnosis of MDD means a patient exhibited two or more major depressive episodes, depressed mood and/or loss of interest or pleasure in life activities for at least two weeks. In addition, they show signs of significant unintentional weight loss or gain, insomnia or sleeping too much, fatigue, diminished ability to think or concentrate, and recurrent thoughts of death.

The study looked at 57 adults diagnosed with MDD. The patients received treatments of either rhodiola rosea extract, sertraline, or placebo.

After 12 weeks there was no statistically significant difference between the rhodiola and the Zoloft. Compared to the placebo, rhodiola patients had 1.4 times the odds of improvement while the Zoloft patients had 1.9 times the odds of improvement.

Other evidence is mounting that Zoloft and other SSRIs are no more effective than placebo for depression symptoms.

In the Penn study the researchers concluded that rhodiola may possess a more favorable risk to benefit ratio for individuals with mild to moderate MDD because it produced only half the side effects of Zoloft. In fact, a whopping 63 percent of patients on Zoloft reported side effects—most commonly nausea and sexual dysfunction. That compared to only 30 percent of patients on rhodiola.

The authors suggested that "herbal therapy may have the potential to help patients with depression who cannot tolerate conventional antidepressants due to side effects."

An earlier placebo-controlled study found rhodiola effective for patients with mild to moderate depression.

Rhodiola rosea is a hardy yellow flower native to the arctic mountains of Eastern Siberia. It's sometimes called the "Root of the Arctic" or Tibetan ginseng.

Ancient healers used rhodiola to treat infections, anemia, stomach upset, and depression. In the old Soviet Union scientists used rhodiola to help soldiers improve mood, brain function, and physical performance.

Human studies show that just one 200 mg dose of rhodiola helped volunteers improve their exercise endurance.

It's also been shown to relieve mental fatigue. In one study of doctors on night call just 170 mg of rhodiola per day for two weeks helped the doctors think and remember better, concentrate, calculate, and respond to audio and visual cues.

And taking 100 mg of rhodiola every day for 20 days helped students improve their capacity to work, their coordination, and their general sense of wellbeing. Their learning ability increased 61 percent and their fatigue levels dropped by 30 percent.

Another study showed rhodiola may be helpful in smoking cessation.

For more information visit GreenMedInfo's page on rhodiola/Tibetan ginseng. For an extensive list of natural anti-depressive agents take a look at GreenMedInfo.com's depression page.











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Turmeric Root Extract D-3 & K-2 120 VCAP | EDAP \$24.29









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EDAP \$27.99







Once Daily Tart Cherry Ultra 5X 16 OZ. | EDAP \$19.09



SOLARAY® Turmeric Extract 1 OZ. EDAP \$10.49

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Silymarin 150 mg

120 vcap

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Vitamin D-3 2000 IU

120 sg

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Alpha GPC 300 mg 60 vcap EDAP \$29.99





Double Strength L-Theanine 200 mg

60 vcan EDAP \$17.49

5-HTP 100 mg

120 vcap

EDAP \$23.99





Double Strength Ginkgo Biloba 120 mg

100 vcap

EDAP \$13.49



Double Strength Silymarin **100 vcap**

EDAP \$17.49





Extra Strength Melatonin 10 mg **100 ycap**

EDAP \$11.99



NAC 600 mg

250 ycan

EDAP \$26.89



Pea Protein Unflavored

2 lb.

EDAP \$18.99



Pea Protein Chocolate

EDAP \$23.29







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P.S. Ice is nice, and when you buy organic, you're helping out the planet.



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Dairy-Free Dressings or Cheezy Mac

Made with a velvety "cheeze" sauce in a convenient squeeze pouch and hearty, gluten-free whole grains.

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Vitamin D3 + B12

Made with premium ingredients, including omega-3s, vitamin D3 to support immune health, and vitamin B12 for energy.*

120 GUMMIES | EDAP \$21.69



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High Potency Biotin

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MEGAFOOD®

Blood Builder

Iron supports cellular energy production and healthy brain function.3

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These treats give you the

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(GF





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Organic Greek Yogurts

Wallaby Organic offers a wide variety of creamy, authentically strained Greek yogurts.

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USDA



CANYON BAKEHOUSE®

Gluten-Free Bread Loaves

Canyon Bakehouse creates delicious and nutritious gluten-free breads.

18 OZ. | EDAP \$5.65





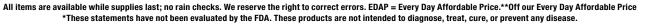
SAFFRON ROAD®

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10 OZ. EDAP \$4.99

Frozen Entrees









JUSTIN'S®

Almond Butter Squeeze Packs

Squeeze packs are great for a delicious, onthe-go, gluten-free, high-protein snack. 1.15 OZ. | EDAP \$1.29

(GF



\$246



This pink salmon pouch is fresh upon catch.

3 OZ. | EDAP \$3.29





BEANITOS®Bean Chips

Certified GF Gluten-Free

Beanitos are an all-natural snack made from beans—high in healthy fiber and protein.

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Supports joint health at any age or activity level.*

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Supports energy, immune health, brain health, and a healthy mood in teens.*

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A soothing rose toner made with rose-petal water and a proprietary witch hazel extract.

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MRM Glucosamine Chondroitin

\$1679

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Support eye health and reduce eye strain with lutein.*

60 SG | EDAP \$21.79





THURSDAY, AUGUST 15TH



TROPICAL

Juice Bar SAMPLES & RECIPE DEMOS



{N}POWER® **DOORBUSTER** 9-11 AM

1-3PM 6-8PM



FREE! 4-6PM

ROOT BEER FLOATS



GIVING A LEI IS A GREAT WAY TO SHOW FRIENDSHIP, LOVE OR TO CELEBRATE OR HONOR SOMEONE. IT'S ALSO A USEFUL GIFT FOR GREETING SOMEONE WARMLY. IT SYMBOLIZES THE SPIRIT BEHIND THE ALOHA AND THE WAY THIS GREETING DRAWS YOU IN AND MAKES YOU WELCOME!

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FREE REUSABLE BAG* **WITH PURCHASE**



+ MORE





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Coconut Oil Potato Chips

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64[™] ANNIVERSARY CELEBRATE & WIN!

THURSDAY, AUGUST 15TH
ONE DAY DRAWING © ENTER TO WIN THESE GREAT PRIZES



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ENTER TO WIN AT ALL LOCATIONS* * 1 WINNER COMPANY-WIDE



GRAND PRIZE! WIN ATRIP

FOR TWO TO

1 WINNER OF GRAND PRIZE COMPANY-WIDE



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THE GREAT OUTDOOR PRIZE PACK COURTESY OF JACKSON'S HONEST



FUN IN THE SUN PRIZE PACK COURTESY OF HIPPEAS®



APPLE WATCH SERIES 3 COURTESY OF SOURCE NATURALS®



COURTESY OF NATURE'S PLUS®

FITBIT® INSPIRE HR



10 WINNERS COMPANY-WIDE

PRIZE DRAWINGS

ENTER TO WIN AT ALL LOCATIONS* 🐞 1 WINNER PER STORE

APPLE AIRPODS COURTESY OF C20 PURE COCONUT WATER

HYDRO FLASK

COURTESY OF HYDRO FLASK



ALKALINE PITCHER COURTESY OF NEW WAVE



ELECTRIC SKATEBOARD COURTESY OF C20 PURE COCONUT WATER



NUTRITION DNA TEST COURTESY OF NATURAL FACTORS



BACK PACK W/ SOLAR CHARGER COURTESY OF MRM



NATURAL GROCERS GIFT CARD



HOURLY PRIZES

ENTER TO WIN ONE OF THESE PRIZES PER HOUR AT ALL LOCATIONS



BLENDER BOTTLE 1 PER STORE



MASON JAR **3 PER STORE**



GROWLER 2 PER STORE



CUTTING BOARD 1 PER STORE

+ MORE NATURAL GROCERS GEAR











LIMIT 2 CARTONS EXCLUDES ORGANIC & PASTURE RAISED

BLOCK, SHREDS & SLICES LIMIT 2 PACKAGES





**This offer is only available only to registered {N}power members at participating Natural Grocers stores on August 15, 2019. Quantity limited to stock on hand; no rain checks Discount cannot be combined with other offers. We reserve the right to correct errors. Void where prohibited by law.

FIND & COUNT THE PURPLE HIBISCUS FLOWERS THAT LOOK LIKE THE **PURPLE ONE BELOW**



WIN A \$500 NATURAL GROCERS GIFT CARD!

Count all the purple hibiscus flowers in the August good4u Health Hotline Magazine, complete the form below and return it to your local Natural Grocers by Saturday, August 31st, 2019 for a chance to win! A drawing among all entries with the correct number will determine the winners. If no entrants state the correct number, a drawing among all entries closest to the actual number (without going over) will determine the winners.

For complete details, see Official Rules at www.naturalgrocers.com/sweepstakes



COUNT THE PURPLE

PURPLE FLOWER TOTAL

ENTRY FORM	
First Name:	Last Name:
Address:	City, State, Zip:
Phone:	Email:
All Fields Required for Complete Entry WANT TO HEAR FROM NATURAL GROCERS? CHECK THE BOXES BELOW TO RECEIVE:	
I he good4u Health Hotline Magazine mailed to you for free! No purchase necessary. A purchase will not increase your chances of winning. Open only to legal residen Sweepstakes begins on August 9, 2019 and ends on August 31, 2019. NGVC employees and For Official Rules and complete details, visit: www.naturalgrocers.com,	their families are not eligible to win. Maximum of one entry per person per prize category.





SERVED WITH POTATOES AND GREEN BEANS

Spice up your weeknight with this perfectly seasoned and perfectly simple slow cooker chicken! With buttery potatoes and green beans, this will become an easy weeknight go-to meal that tastes like you spent the day in the kitchen.



INGREDIENTS

4 teaspoons coarse salt

Natural Grocers Brand Bulk Organic Herbs & Spices:

4 teaspoons paprika

3 ½ teaspoons Real Brand Orsa salt

2 teaspoons black pepper

2 teaspoons onion powder

2 teaspoons thyme

2 teaspoons garlic powder 1 teaspoon cayenne pepper

1 teaspoon lemon pepper

½ teaspoon turmeric

1 Mary's Free Range whole organic chicken (about 4.5 pounds)

2 medium organic russet potatoes (about 1.5 pounds), cut into 3/4-inch cubes

1 pound organic green beans, ends trimmed

3 tablespoons organic butter

Salt and organic pepper, to taste

Optional: Fresh organic lime quarters and organic hot sauce for serving

INSTRUCTIONS

TOTAL TIME: 3 HOURS 11 MINUTES | SERVES 4

- 1. Mix the salt and all the spices thoroughly in a small bowl.
- 2. Remove the bag of giblets from the chicken and set aside (the giblets can be used with the chicken carcass to make soup or broth, or for added nutrition, grind the kidneys, liver, and heart to add to ground meat for burgers or meatloaf; freeze if not using right away). Rinse the chicken, pat dry, and place in a large bowl.
- Coat the chicken thoroughly with the spice mixture, getting under the skin of the breasts and thighs.
- 4. Place chicken breast-side down in a four-quart slow cooker and cook on low heat four to five hours, high heat three to four hours, or until it reaches an internal temperature of 165°F.
- 5. With about 20 minutes left on the cooking time for the chicken, set a steamer basket in a large pot filled with

- enough water to come just below the steamer basket. Bring to a boil over high heat. Add the potatoes to the steamer basket, cover, and reduce heat to a simmer. Steam for 8-10 minutes. Add the green beans to the steamer basket and steam for another 7-10 minutes, or until the green beans and potatoes are done to your liking.
- Place potatoes and beans in a large bowl, add butter, and toss to coat.
 Season with salt and pepper to taste.
- 7. When the chicken is fully cooked, remove from the slow cooker to a large cutting board. Remove the meat from the chicken and serve alongside the green beans and potatoes. For extra flavor and spice, top the chicken with a squeeze of fresh lime juice and serve with your favorite hot sauce or the drippings from the slow cooker.





RANKED ONE OF THE TOP 5 HEALTHIEST GROCERY STORES IN AMERICA!

Thank you for ranking us as one of the top 5 healthiest grocery stores in America. According to *Men's Health Magazine*, we are amongst the highest ranked for healthy food choices and quality produce in the United States!





SAVE

When you purchase 1 item from each KICKING HORSÉ COFFEE and BIRCH BENDERS brands with IN-STORE COUPON ONLY

(see store shelf for redeemable manufacturer's coupon)

KICKING HORSE COFFEE® 10 oz. Ground or Whole Bean Coffee EDAP \$10.49-\$11.59

BIRCH BENDERS® 10-16 oz. Pancake and Waffle Mix EDAP \$4.49-\$7.15











NATURE'S PATH

Select Organic Cereals CEREALy delicious, organic and non-GMO.

10-14 OZ. | EDAP \$4.79



NATURE'S PATH® Select Organic Instant Oatmeal

Take a time OAT with these delicious instant oatmeals!

11.2-14 OZ. | EDAP \$4.19



NATURE'S PATH®

Organic Waffles

You'll love the taste of these a WAFFLE lot!

7.4 OZ. EDAP \$3.15











HONEST TEA® ORGANIC BOTTLED TEAS 16 OZ. | EDAP \$1.59



NATURAL FACTORS® CoQ10 200 mg

CoQ10 scavenges free radicals and is involved in maintaining normal heart function.*

30 SG | EDAP \$9.29



NATURAL FACTORS®

DGL Licorice Root Extract

Aids digestion by supporting the stomach lining.*

90 CHEW | EDAP \$10.15





Dr. Formulated Probiotics

Organic Kids+ Assorted Flavors

An organic, berry cherry chewable probiotic with 14 probiotic strains and 5 billion CFU, plus vitamins C and D.*

30 CHEW | EDAP \$18.75-\$18.85





NUTREX® BioAstin Astaxanthin

12 mg

4 mg Astaxanthin is a powerful free radical scavenger that has been shown to support: joint and tendon health, skin health during UV and sun exposure, and healthy vision and normal eye function.*

60 SG | EDAP \$18.99

BioAstin Astaxanthin

NUTREX®

25 SG | EDAP \$19.99







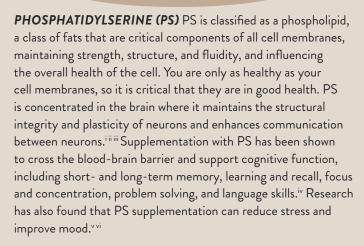
FO®

Lavender and Aloe 3-in-1 Soap

Everyone 3-in-1 Soap comes in a variety of relaxing and uplifting essential oil blends.

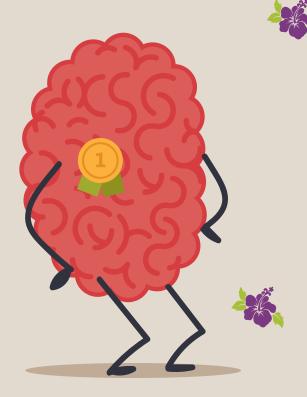
32 OZ. EDAP \$9.25





Children struggling with attention-deficit/hyperactivity disorder (ADHD) can benefit from PS as well, especially as prescriptions for stimulant drugs like Ritalin and Adderall continues to rise. One double-blind placebo-controlled study found that 200 mg of PS daily significantly reduced ADHD symptoms after only two months in children aged 4-14. There were specific improvements in classroom behavior, social skills, and auditory memory, or the ability to process and recall orally presented information.

TRY: Start with 200-300 mg a day for a month or two to fully saturate cell membranes, then reduce dose to 100-200 mg daily for maintenance. VIII I also appears that PS works most effectively when there are optimal levels of the omega-3 fat docosahexaenoic acid (DHA) in the brain. This can be obtained from a quality fish oil supplement.

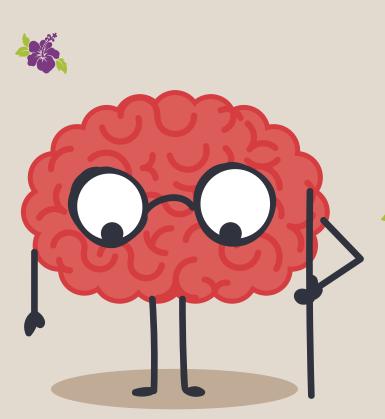


ALPHA GPC L-Alpha glycerophosphocholine (alpha GPC) is a stable form of the nutrient choline, usually grouped with the family of B vitamins. Choline is essential for the healthy functioning and structural integrity of cell membranes, especially for certain brain cells, and is the precursor to acetylcholine, a critical neurotransmitter involved in memory and learning.* Severe depletion of acetylcholine is a hallmark of Alzheimer's disease. Alpha GPC is a bioavailable form of choline that has been shown to cross the blood-brain barrier, where it supports cognitive function. It also acts as a building block for the phospholipids that are important for maintaining the health and function of brain cells.**ixiii Research has shown that choline supports mental sharpness in young people as well as in older adults, including recall and attention, visual and verbal memory, reaction time, and energy production in the brain.**iv xiv

Much of the research on alpha GPC has focused on dementia and Alzheimer's, and the results are promising. In fact, alpha GPC's effect on Alzheimer's is so significant that in Europe it is used as a prescription drug to treat the disease. **vi **xvii** One placebo-controlled trial found that 400 mg of alpha GPC three times a day for six months consistently improved scores for cognition and behavior in older adults with mild-to-moderate Alzheimer's disease, with results similar to three commonly prescribed Alzheimer's drugs. **xviii** Another review of 13 published clinical trials evaluating the use of alpha GPC in several types of dementia, including Alzheimer's and vascular dementia resulting from stroke, found that alpha GPC consistently and significantly improved patient conditions, including memory and attention, as well as or better than conventional drugs. **xix**

TRY: For cognitive impairment related to dementia, studies have successfully used 1,200 mg daily, in divided doses. For general cognitive support, try 600 mg daily.**

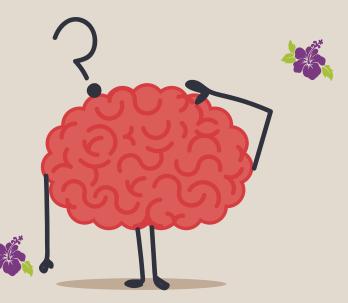




LUTEIN This carotenoid is mostly known for its role in eye health, but new research is proving that it's instrumental in keeping the brain sharp, from birth into our golden years. Recent research investigating lutein's role in the brain in adults over the age of 50 found that high levels of lutein were associated with better scores in several measures of cognitive function, including memory and executive function, which includes reasoning and judgement, planning, focus, and regulating emotions.*xi Research has also shown that higher levels of lutein in children are significantly related to intelligence as well as executive processes, which include concentration and focus, self-control, memory, and cognitive flexibility.*xiii One study found that higher levels of lutein are associated with better academic performance in children, particularly in math and written language.xxiii

Lutein provides both antioxidant and anti-inflammatory protection to brain cells. It also enhances blood flow and improves communication between neurons; essentially, lutein helps the brain work smarter, not harder.xxiv xxv xxvi IIt can also increase brain-derived neurotropic factor (BDNF), which plays an important role in neuronal growth and promotes brain plasticity, the brain's ability to grow and change.xxviii

TRY: Studies have used 10-20 mg daily. **viii **xix **x



BACOPA This herb has been used for centuries in the Indian Ayurvedic tradition to improve memory and intellect and was recommended in ancient Ayurvedic texts for a range of mental conditions, including anxiety, poor cognition, and lack of concentration. It continues to prove itself as a valuable nootropic for brains of all ages. One recent review found that bacopa improved behavior, memory, and attention and focus in children and adolescents, xxxi while a separate study of children diagnosed with ADHD saw a significant improvement in self-control, restlessness, learning problems, impulsivity, and psychiatric problems in the majority of children supplementing with bacopa over a period of six months.xxxii

Bacopa has also been investigated for its effects in older adults, with positive results. Supplementation with 300 mg bacopa daily resulted in significant improvement in memory recall, information retention, verbal learning, and depression and anxiety scores. **xxiii xxxiv Curious to see if bacopa could improve cognition in young adults with peak cognitive function, researchers recruited 60 medical school students to take 150 mg of a standardized extract of bacopa twice daily for 45 days. At the end of the study, the participants saw a significant improvement in attention and focus, working memory, and recall of newly learned information.xxxv

Modern research has investigated bacopa's mechanisms of action and has found that compounds in the herb can enhance communication between nerves and help regenerate synapses and repair damaged neurons, improve neuronal synthesis, and increase brain serotonin, a neurotransmitter that promotes feelings of wellbeing and happiness.**xxvi xxxvii

TRY: A standardized extract, taken in divided doses; 100-200 mg daily for children and 200-400 mg daily for adults.**xxviii

Whether you're looking to ward off age-related cognitive decline, improve focus and productivity in your work or school life, or just provide your brain with extra support to maintain mental clarity, nootropics can provide a simple solution. In general, the nootropics discussed here will show results with long-term use, so take them consistently for at least a few months to fully optimize brain function. You may also "stack" nootropics, that is, take several together, to enjoy multiple benefits. It's also important to remember that they work best with a foundation built on a healthy diet, regular exercise, and quality sleep. Are you ready to take your brain to the next level?











ANDALOU®

Age Defying Shampoo or Conditioner

Formulated for thinning hair, dull hair, weak hair or easily broken hair.

11.5 OZ. EDAP \$8.39

NATURE'S PLUS®

Animal Parade Gold Children's Multi Chew Assorted

A complete multivitamin for children that's delicious and fun to chew!*

120 CHEW | EDAP \$22.35





Natures Plus.



STASHER®

Reusable Sandwich Bags

Air-tight, reusable and made with foodgrade silicone. (Fruit not included.)

SANDWICH SIZE | EDAP \$11.99

NATURE'S PLUS®

Animal Parade Mag Kidz™

Provides wholesome, natural, essential magnesium in delicious and fun shapes your children will love.*

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TINTS OF NATURE

All Hair Color 20% Off

Ammonia-free permanent hair color that nourishes and protects the hair during the coloring process.

4.4 OZ. | EDAP \$14.99





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Cacao-Nectar Bars

Made from five whole foods: raw honey, virgin coconut oil, cocoa powder, Himalayan pink salt, and either sprouted almonds or shredded coconut.

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NATURAL FACTORS®

Bromelain

500 mg

Provides superior support for healthy digestion.*

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REED'S® Ginger Brews

Made with an all-natural, authentic Jamaican-style recipe.

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NATURAL GRÖCERS PREMIUM QUALITY AT AN AFFORDABLE PRICES



in 10

Organic Frozen Vegetables Available varieties

EDAP Organic ealthy, delicious nutritious

> P.S. Don't follow Peter's example and eat someone else's veggies. Try ours instead because we love our neighborhood and organic veggies are good.

When Bruce the Bunny was small, his mother told him the cautionary tale of Peter Rabbit. Naturally, he wanted to be just like Peter—and a series of misadventures ensued. Until one afternoon he snuck into an organic garden. It was an incredible place, buzzing with bees and butterflies and ladybugs. He found other bunnies hopping around garden beds, and the gardener gave him a snack. After that, Bruce didn't have time to get into mischief. He was too busy learning about organic, and he hopped into Natural Grocers to find out more.

It turns out, he's the ideal spokes-bunny to represent our line of Natural Grocers Brand Organic Frozen Vegetables.







NUTRITION BYTES

LUTEIN & ZEAXANTHIN SUPPORT A RESTFUL NIGHT'S SLEEP

We live in a tech world, so it's not surprising that we spend the majority of our waking hours in front of screens. Many of us watched a few hours of television last night or spent a few hours scrolling the internet on our smartphones. Some of us did both... at the same time. It's estimated that the average American spends more than 10 hours per day viewing screens, and that

number is only increasing. As our screen time grows, so does our exposure to blue light from those screens, and there is increasing evidence that this exposure is damaging to our health. For example, excessive exposure to blue light, from screens, and compact fluorescent and LED lighting, is linked with a delay in the release of melatonin, the hormone that helps regulate our circadian rhythm (i.e., our sleep-wake cycle) and helps us fall asleep.

Lutein and zeaxanthin are carotenoids
that deposit in the macula of the eye, which is located in
the retina and is responsible for fine vision. Their role in the
macula is to absorb blue light and protect it and the retina from
the damaging effects of blue light by providing antioxidant
protection. They also increase macular pigment optical density
(MPOD), or the thickness of the macula. There is a direct link
between the thickness of your MPOD and the health of your

eyes and your brain. The thicker your MPOD, the better they function. Researchers are now beginning to investigate how lutein and zeaxanthin may improve sleep quality, in relation to their ability to absorb blue light and increase MPOD.

A study published in 2018 conducted at the University of

Georgia, aimed to measure the benefits of lutein and zeaxanthin supplementation (20mg lutein + 4mg zeaxanthin) on the sleep quality of college students. College students tend to have excessive blue light exposure. Subjects were either given a supplement containing lutein and zeaxanthin or a placebo for six months. Researchers measured MPOD and several sleep quality components.

Supplementation of lutein and zeaxanthin improved total sleep at three months by 60 percent and at six months by 71 percent. Lutein and zeaxanthin supplementation

also improved MPOD. The study's results suggest that an improvement in MPOD can improve sleep patterns. It is well known that electronic devices—and the blue light they emit—reduce sleep quality, likely by disrupting melatonin production. Lutein and zeaxanthin appear to help to support sleep quality through their ability to absorb blue light, thus allowing for the normal production and release of melatonin.







LOW-CARB, HIGH-FAT DIETS SUPPORT WEIGHT LOSS AND HEART HEALTH MARKERS

Low-carbohydrate diets have drawn a lot of attention in the last few years due to research showing support for a variety of

health conditions, including neurological disorders, obesity, diabetes, metabolic syndrome, and various cancers. A 2019 study examined various degrees of carbohydrate restriction and their effect on markers of cardiovascular health, including HDL cholesterol and triglyceride levels. The study included 77 healthy adults that were randomized into three groups: A very low-carbohydrate ketogenic diet (5 percent of calories

THE VERY
LOW-CARBOHYDRATE
KETOGENIC DIET
HAD THE GREATEST
REDUCTION OF
TRIGLYCERIDE LEVELS.

from carbohydrates), a low-carbohydrate diet (15 percent of calories from carbohydrates), and a moderate-low carbohydrate diet (25 percent of calories from carbohydrates). The study

participants were followed over a 12-week period.

All participants in the study had health markers within the

normal range, so the researchers did not expect significant changes for markers of health in a group of healthy adults. Despite this, the study found significant improvements in seven of the nine markers measured, including HDL, triglycerides, insulin, weight, waist and hip measurements, and body mass index (BMI). Out of all of these markers, the reduction in triglyceride levels really stood out, as high triglycerides are one of the strongest predictors of cardiovascular disease. Among all three

groups, it was the very low-carbohydrate ketogenic diet that had the greatest reduction of triglyceride levels.

MUSHROOMS REDUCE RISK OF MILD COGNITIVE IMPAIRMENT

Mushrooms are packed with nutrients and a growing body of research shows that they also contain a wide variety of bioactive compounds that support health. A recent study published in the *Journal of Alzheimer's Disease* found that older men and women who ate mushrooms several times a week were at a reduced risk of developing mild cognitive impairment (MCI). MCI is a type of memory impairment characterized by forgetfulness and mild confusion that often precedes Alzheimer's disease.

The study surveyed 663 Chinese men and women over the age of 60 and collected diet information in one-on-one interviews. These interviews included questions about six types of commonly consumed mushrooms: golden mushrooms, oyster mushrooms,

shiitake mushrooms, white button mushrooms, dried mushrooms, and canned button mushrooms. Researchers also assessed cognitive function and performed multiple tests of mental acuity.

After controlling for health, behavioral, and socioeconomic factors the authors found that those who ate more than two five-ounce portions of mushrooms per week had a 43 percent reduced risk of MCI than those who consumed less than one portion of mushrooms per week. The authors conclude that "mushroom consumption could be a potential preventative measure to slow cognitive decline and neurodegeneration in the elderly."



THOSE WHO ATE MORE THAN TWO FIVE-OUNCE PORTIONS OF MUSHROOMS PER WEEK HAD A

43 %

REDUCED RISK OF MILD COGNITIVE IMPAIRMENT THAN THOSE WHO CONSUMED LESS...





MINERAL FUSION® **ALL COLOR MAKEUP** EDAP \$6.25-\$30.49







ANGIE'S BOOMCHICKA POP®

Select Popped Popcorn

(Excludes Davenport, IA location) 4.2-7 OZ. | EDAP \$3.19









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Organic Seaweed Snacks

Made from premium organic seaweed, roasted to crispy perfection, and seasoned with savory flavors.







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Versatile, creamy, fresh, and free of major allergens.

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No Rice. No Corn. No vegetable oil.

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KIND®

Healthy Grains Clusters

A five, super-grain blend of oats, millet, buckwheat, amaranth, and quinoa.

11 OZ. | EDAP \$5.15



LATE JULY SNACKS®

Select Organic Crackers

Organic, classic crackers go with any snack, any time of day!

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GARDEN OF LIFE®

Dr. Formulated MCT Oil Organic Coconut

HILLS SHE

NATURAL GROCERS® BRAND BULK

It's easy to snack on-the-(man)go!

GARDEN OF LIFE® Dr. Formulated MCT Oil Organic Coconut

Dr. Formulated MCT Coconut Oil is 100% organic coconut oil and delivers 13g of MCTs, including caprylic and capric acids per serving.*

16 OZ. EDAP \$19.49

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THREE TWINS®

Select Organic Ice Cream Pints

Organic ice cream—yes, please!

EDAP \$4.85

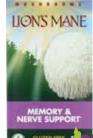






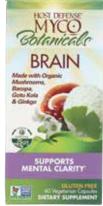






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Organic Dried Mango

Grab yours today!

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HOST DEFENSE®

Lion's Mane

Supports mental clarity, focus, and memory and provides cerebral and nervous system support.*

60 VCAP | EDAP \$23.99

MRM®

Bone Maximizer III

A superior source of calcium and bonebuilding compounds.*

MRM

BONE

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NATURE'S WAY®

MCT Oil From Coconut



MCT = ENERGY. Support healthy energy

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Myco Botanicals Brain

Supports concentration, memory and cognitive functioning.*

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Tea Tree and Neem Toothpaste

Made using natural ingredients like neem extract, sea salt, wintergreen leaf oil, and eco-harvest tea tree oil.

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NATURAL GROCERS®

Organic Chocolate Bars

We've raised the (chocolate) bar! Taste for yourself.

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NIMAN RANCH®

Select Snack Packs

Their meat is raised traditionally, humanely, and sustainably to bring you a better-tasting, all natural snack.

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HIPPEAS®

Vegan White Cheddar Organic Chickpea Puffs

They're free of dairy and gluten, and are non-GMO.

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INKA CROPS®

Plantain Chips

USDA

These tasty, nutritious snacks are made from slices of plantain, a variety of banana.

3.25 OZ. | EDAP \$1.89



TATE'S BAKE **SHOP® COOKIES**

These cookies have a crisp, buttery texture and are made with a mix of fine ingredients.

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All items are available while supplies last; no rain checks. We reserve the right to correct errors. EDAP = Every Day Affordable Price.**Off our Every Day Affordable Price *These statements have not been evaluated by the FDA. These products are not intended to diagnose, treat, cure, or prevent any disease.



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Organic Chocolate Bars



P.S. Embrace who you are and smooth out the rough patches with chocolate!

A PINEAPPLE AND A COCONUT WALKED INTO A "BAR" AND NEVER LEFT. WHY?

Because it was a chocolate bar! Tangy pineapple and crunchy coconut melting into smooth, Belgian chocolate create a flavor of bliss you won't want to miss. Once we tasted it, we knew we must bring it home, and that's just the beginning. While exploring our new chocolate paradise, we locked-down the classics, too, including Caramel & Sea Salt and Extreme Dark. The sweetest part is—when you unwrap our bars, you're getting more than pure indulgence. They're certified organic, free of GMOs, artificial additives, and BPA, and crafted with sustainability as a priority. Our producer sources Rainforest Alliance Certified™ cocoa, supporting the organization's mission to address social and environmental issues in the global supply chain. The beans come from Tanzania, where profits return to help fund Cocoa for Schools—a program that builds classrooms, provides school supplies, and improves sanitary and safety conditions for students. We're raising the bar on chocolate, without raising the price, but you better hurry and try our five decadent flavors before we eat them all ourselves!

DON'T FORGET... **THURSDAY. AUGUST 15TH** {N}POWER® MEMBERS ONLY













SEVENTH GENERATION®

Liquid Laundry Detergents

Made with plant-based ingredients with no dyes, optical brighteners or fragrances.

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Made with a wholesome blend of almond flour, sunflower seeds, and flax seeds.

4.25 OZ. | EDAP \$4.79







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Made in small batches with the flavor and heat of authentic chiles.

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Great for sautéing, baking, and body care.

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Organic Waffles

Honey Stinger Organic Waffles are the original energy waffle.

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BIOCHEM®

100% Plant Protein P Vanilla or 100% Plant Protein P+ Flex Vanilla

11.6-12.4 OZ. EDAP \$26.99







\$25⁵⁹

NATURE'S WAY®

Ginkgold® Max 120 mg

60 TAB. | EDAP \$29.65

\$699



NATURAL GROCERS® BRAND BULK Organic Dry Roasted Almonds Salted or Unsalted

Before you hit the trail, pick up our bulk almonds for sustained energy anytime, anywhere!

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NATURAL FACTORS® C 500 mg Fruit Chew Assorted Flavors

Contains 500 mg of vitamin C in a blend of citrus bioflavonoids, hesperidin, rosehips and rutin.*

90 WAFER | EDAP \$10.45



Ginkgold is a proprietary extract of Ginkgo

biloba leaves valued for cognitive support.*

THOUSAND HILLS®

Ground Beef 85/15

Raised with no antibiotics, no added hormones, and no grains are ever given to their cattle.

16 OZ. EDAP \$7.75





5]4/9

NATURAL FACTORS®

CoQ10 100 mg

Coenzyme Q10 supports cellular energy production and heart health. This form is designed for easy absorption.*

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\$1999

NATURE'S WAY® Ginkgold Eyes

Supports healthy blood flow, optimal night vision, provides macular support, and protects against free radical scavengers.*

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NATURE'S WAY®

Alive! Once Daily Women's or Men's

Formulated with food-based blends and high-potency B-vitamins to help convert food into energy.*

60 TAB | EDAP \$15.59





RenewLife

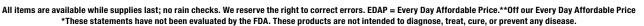
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RENEW LIFE®

Ultimate Flora® Extra Care

12 different probiotic strains designed to support digestive health and immune health.*

30 VCAP | EDAP \$32.25







Come to life with this high-energy infusion brewed from the mighty, emerald green mate leaves.

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Organic Peanut Butters

Creamy peanut butter made from organic Spanish peanuts, organic palm oil, and a dash of salt.

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Standardized Milk Thistle Support your liver with milk thistle.* 120 VCAP | EDAP \$21.59





SEAJOY ORGANIC

Organic Peeled Raw Shrimp

Locked in freshness and delicious flavor without the use of chemical additives or preservatives.

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Spoonfuls Vegan Protein Assorted Flavors

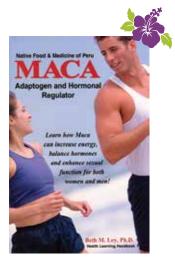
Nutritious, plant-harvested protein.*

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Standards Matte, ul



70,000	HERE (V	S HERE
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100% ORGANIC PRODUCE	1	?
100% FREE-RANGE EGGS	/	?
100% PASTURE-BASED DAIRY	/	?
NO ARTIFICIAL COLORS, FLAVORS, SWEETENERS OR PRESERVATIVES IN GROCERIES	1	?
ALL MEAT CONSCIENTIOUSLY RAISED WITHOUT ANTIBIOTICS, ADDED HORMONES OR GROWTH PROMOTERS	1	?
ALL CHICKEN CONSCIENTIOUSLY RAISED WITHOUT ANTIBIOTICS, ADDED HORMONES*, OR GROWTH PROMOTERS	1	?



MACA: Adaptogen and Hormonal Regulator

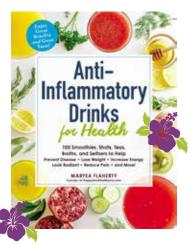
Beth M. Ley, Ph.D.

Maca, the vegetable from Peru, South America, is rapidly gaining attention around the world for it's success in supporting energy, stamina, libido and hormone balancing for women and men. Many use it to reduce symptoms of menopause, andropause and PMS. Native Peruvians have used Maca as food and medicine since before the Incas. Its value to relieve health problems caused by stress is just as important today as it was then.





MSRP \$5.95



Anti-Inflammatory Drinks for Health

Maryea Flaherty

Chronic inflammation is a major health risk. Studies have shown it wreaks havoc on your body and contributes to heart disease, diabetes, Alzheimer's—and even cancer. And diet—specifically one high in processed, fatty, and sugary foods—is one of the main causes of chronic inflammation. But preventing and/or reducing inflammation can be easy as making a delicious drink—let this book show you how!



MSRP \$15.99





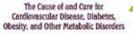
Dr. Bruce Fife

Fat is an essential nutrient and provides many health benefits that can literally reverse nearly all of the chronic, degenerative diseases that currently plague our modern society. In this book, the author describes how the sugar industry influenced science and public opinion, transforming a traditional superfood into a dietary monster. You will also learn why fats are some of our most powerful health foods and how to use them to reverse chronic disease and achieve better health.



MSRP \$16.95





Dr. Bruce Fife

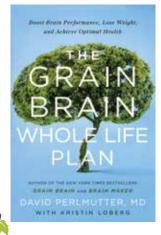


David Perlmutter

With more than a million copies sold worldwide, Dr. Perlmutter's books have changed many lives. Now, he's created a practical, comprehensive program that lowers the risk for brain ailments while yielding other benefits, such as weight loss, relief from chronic conditions, and total body rejuvenation. Science-based and highly accessible, THE GRAIN BRAIN WHOLE LIFE PLAN expands upon the core advice from Dr. Perlmutter's previous works, and introduces new information about the advantages of eating more fat, fewer carbs, and nurturing the microbiome. Including original recipes, tips and tricks for common challenges, meal plans, and advice on everything from sleep hygiene to stress management, exercise, supplements, and more.



MSRP \$28.00







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ANNIE'S HOMEGROWN®

Select Natural Mac & Cheese Mixes 5.25-6 oz.

Just simple ingredients for a complex, mac and cheese taste!



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KAL®

Magnesium Glycinate 400 Soy Free 60 sg

Magnesium helps convert carbohydrates, proteins and fats into energy.*



KAL®

Magnesium Glycinate 400 Soy Free 120 sq

Magnesium provides nutritive support for normal, healthy muscle function.*







ANNIE'S **HOMEGROWN®** Select Crackers

7.5 oz.

Discover a different cheddar square. Annie's is beyond compare!



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NOW[®] Omega-3

200 sg

NOW Omega-3 supports joint, eye, brain, heart and skin health.*



VITAL

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Collagen is the protein that our body relies on to support the health and vitality of our skin, hair, tendon, cartilage, bones, and joints.*









EDAP \$23.75

VITAL **PROTEINS®**

Collagen Peptides Unflavored 10 oz.

Unflavored, clean collagen is easy to mix into coffee, smoothies, and more!*



SO DELICIOUS®

Select Dairy-Free Frozen Dessert Pints



Delicious smooth and creamy organic coconutmilk frozen



JARROW FORMULAS® Bone-Up®

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Provides comprehensive supplemental nutritional support for maintaining strong, healthy bones.*

