



## 2021 NEW ITEM REVIEW SCHEDULE

Submissions Received During	Submissions Deadline	Review Date
January	1/22/2021	2/4/2021
February	2/19/2021	3/4/2021
March	3/19/2021	4/1/2021
April	4/23/2021	5/6/2021
May	5/21/2021	6/3/2021
June	6/19/2021	7/1/2021
July	7/23/2021	8/5/2021
August	8/20/2021	9/2/2021
September	9/24/2021	10/7/2021
October	10/22/2021	11/4/2021
November	11/19/2021	12/2/2021
December	12/24/2021	1/6/2022

**Please note the following:**

- This is not a *category* review schedule
  - All new item submittals will be reviewed monthly throughout the year
- The new item review process typically takes up to 90 days or longer for animal products (dairy, meat, seafood, etc.)
  - Please refrain from contacting us directly after you've submitted new item paperwork and samples – we will reach out to you once we've made our decision