**Natural Grocers 2021 New Item Review Schedule**

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| **Submissions Received During**  | **Submissions Deadline**  | **Review Date**  |
| **January**  | 1/22/2021  | 2/4/2021  |
| **February**  | 2/19/2021  | 3/4/2021  |
| **March**  | 3/19/2021  | 4/1/2021  |
| **April**  | 4/23/2021  | 5/6/2021  |
| **May**  | 5/21/2021  | 6/3/2021  |
| **June**  | 6/19/2021  | 7/1/2021  |
| **July**  | 7/23/2021  | 8/5/2021  |
| **August**  | 8/20/2021  | 9/2/2021  |
| **September**  | 9/24/2021  | 10/7/2021  |
| **October**  | 10/22/2021  | 11/4/2021  |
| **November**  | 11/19/2021  | 12/2/2021  |
| **December**  | 12/24/2021  | 1/6/2022  |

**Please note the following:**

* This is not a *category* review schedule
	+ All new item submittals will be reviewed monthly throughout the year
* The new item review process typically takes up to 90 days or longer for animal products (dairy, meat, seafood, etc.)
	+ Please refrain from contacting us directly after you’ve submitted new item paperwork and samples – we will reach out to you once we’ve made our decision