**Natural Grocers 2021 New Item Review Schedule**

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| **Submissions Received During** | **Submissions Deadline** | **Review Date** |
| **January** | 1/22/2021 | 2/4/2021 |
| **February** | 2/19/2021 | 3/4/2021 |
| **March** | 3/19/2021 | 4/1/2021 |
| **April** | 4/23/2021 | 5/6/2021 |
| **May** | 5/21/2021 | 6/3/2021 |
| **June** | 6/19/2021 | 7/1/2021 |
| **July** | 7/23/2021 | 8/5/2021 |
| **August** | 8/20/2021 | 9/2/2021 |
| **September** | 9/24/2021 | 10/7/2021 |
| **October** | 10/22/2021 | 11/4/2021 |
| **November** | 11/19/2021 | 12/2/2021 |
| **December** | 12/24/2021 | 1/6/2022 |

**Please note the following:**

* This is not a *category* review schedule
  + All new item submittals will be reviewed monthly throughout the year
* The new item review process typically takes up to 90 days or longer for animal products (dairy, meat, seafood, etc.)
  + Please refrain from contacting us directly after you’ve submitted new item paperwork and samples – we will reach out to you once we’ve made our decision